

QC INSIDER

YOUR GUIDE TO THE QUAD CITIES

Reach over **600,000** visitors each year in
20 Hotels and over 2,100 rooms !
 Visitors who are here in the Quad Cities
 looking for something to do
 and places to dine out!



QC INSIDER GUIDE 2011 / 2012	PRINT	WEB HYPER-LINK	WEB AUDIO FILE	WEB VIDEO FILE
2-FACING PAGES	\$4,770	Included	\$15 / month	\$15 / month
BACK COVER	\$3,115	Included	\$25/ month	\$25/ month
INSIDE FRONT COVER	\$2,970	Included	\$35/month	\$35/month
INSIDE BACK COVER	\$2,970	Included	\$35/month	\$35/month
PAGE 3	\$2,970	Included	\$35/month	\$35/month
FULL PAGE	\$2,650	Included	\$45/month	\$45/month
TWO-THIRDS PAGE	\$2,120	Included	\$55/ month	\$55/month
HALF PAGE	\$1,725	Included	\$65/ month	\$65/month
THIRD PAGE	\$1,325	Included	\$75/month	\$75/month
SIXTH PAGE	\$750	Included	\$95/month	\$95/ month
NINTH PAGE—MARKET PLACE	\$450	\$15/month	\$105/month	\$105/month
WEB—ONLY (linked off content page)	NA	\$50/month	\$150/month	\$150/month

Advertising Deadlines

Space: April 4, 2011
 Payment: April 11, 2011
 If we do design: April 11, 2011
 Camera Ready: April 22, 2011

Distributed to Hotels: June, 2011

Your ad included in the digital version

[www.qcinsider.com!](http://www.qcinsider.com)

You can embed video or audio
 and hyperlink to your website!



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